



## Kingston: the smart choice for server memory



### Save 50% with Kingston Server Memory

With Kingston® server memory, per gigabyte, you can save up to 50% off the system manufacturers' memory. For example, a corporation with 20 locations and 5 servers at each location can save up to \$250,000 with Kingston memory!

### Kingston Stands for Reliability and Service

When using Kingston server memory we ensure the highest uptime for your server. In fact, we guarantee it. Kingston belongs to the TSA (Technical Support Alliance). This is a network of technical support professionals from leading industry companies, including major system OEMs. It allows our technical support representatives to speak directly to, and share information with, other TSA members. Kingston offers several services that can quickly and proactively address your service needs. In addition, Kingston products are fully covered under IBM maintenance programs when installed in IBM servers, desktops, notebooks and/or printers. Kingston is the only independent memory manufacturer with a link directly to the IBM Global Services Web Site: [www.kingston.com/company/ibmservice.asp](http://www.kingston.com/company/ibmservice.asp) for more information.

### Kingston Supports More Servers Than Any Other Memory Manufacturer

We have agreements with ten of the top system and semiconductor manufacturers. If they trust Kingston, shouldn't you?

- Support of Intel®, RISC® and proprietary enterprise platforms
- Contract manufacturer for leading system OEMs
- Contract manufacturer for leading semiconductors

*"We have used Kingston memory for our mission-critical servers for over two years now with no failures. We won't even consider other suppliers' memory because a hospital just can't afford downtime."*

– Mark Berry, Senior PC Analyst  
St. Joseph's/Candler Health System

### Server Reference Program

Kingston's Server Reference Program is the ideal way for you to get unbiased insight on Kingston memory and our level of service. We can give you a contact at a corporate site that can elaborate on experiences and services that have been provided by Kingston.

To obtain a Server Reference, please contact your local Kingston Field Sales Representative or call (800) 337-7032

### We'll Do Whatever It Takes

We are dedicated to providing you with the highest quality memory and services for use in today's demanding computing environments. As an extension of Kingston's commitment to services, we continually assess our customers' needs and evolve our support services to unprecedented levels.

### Kingston Server Memory Will Not Void the Server Warranty

The Federal Trade Commission Magnuson-Moss Act protects consumers! Under the Magnuson-Moss Act, tie-in sales provisions are NOT allowed in consumer warranties. Manufacturers cannot require consumers to purchase items or services in order to keep their warranty valid.

**For Example:** *If you purchased ABC computer but chose to use XYZ brand memory, ABC company cannot void the system warranty or refuse to provide on your ABC computer.*

In addition to the Magnuson-Moss Act any manufacturer that conditions its warranty on purchases of its own equipment may violate the antitrust laws. You have the right to choose.

For more information about Kingston and your system warranty visit:

[www.kingston.com/company/warranty.asp](http://www.kingston.com/company/warranty.asp)

C O N T I N U E D

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### Kingston's Platinum Service Program

Our Platinum Service Program can be customized to include the service elements you require. The end result is a service configuration designed exclusively for you.

**Kingston is the most trusted name in memory.** Kingston's worldwide manufacturing operations produce more than 2 million memory modules per month for more than 9,000 types of systems. An investment in memory extends beyond the product itself. The quality and care that goes into every Kingston module reduces your total cost of ownership. Our memory is guaranteed compatible and carries a lifetime warranty. Kingston guarantees reliability and performance by providing all of the following:

### Memory Leadership

Kingston knows memory qualifications better than anyone. Kingston is the #1 independent memory manufacturer in the world. Memory is the core of our business structure. Our expertise is in the design and production of memory modules: All we make is memory. We invest millions of dollars annually in R&D, testing and manufacturing processes. Kingston is the largest independent contract manufacturer for PC manufacturers and semiconductor companies.

### Components / Design

The customer is investing in the best product available. Kingston only uses premium DRAM components that result in products guaranteed to work. We procure the best components directly from the top DRAM manufacturers in the industry. We are one of the largest purchasers of DRAM in the world, so not only do we receive priority allocation but also we receive only the finest components. Additionally, Kingston performs component level screening to ensure that our customers receive only the most reliable product. Kingston also performs regular factory audits on our DRAM suppliers to ensure 100% compliance with our standards. Kingston memory is designed to be physically and functionally equivalent to the original manufacturer's memory.

### Testing

Our testing procedures ensure you the most reliable product and complete satisfaction. All Kingston memory is subjected to the most rigorous testing in the industry. You can be confident in our memory's reliability and compatibility. Before Kingston ships a memory module, it is 100% production tested. Additionally, the design has been proven in both functional testing and real world simulation testing by Kingston's in-house certified professionals. This means the module has been used in the actual device for which it is designed for, using the original manufacturer's operating software in an actual working environment.

### JEDEC Compliant

Kingston helps set the standard for memory technology. All Kingston memory is JEDEC compliant, an important specification used by leading semiconductor manufacturers. JEDEC sets the standards for semiconductor engineering and is well respected throughout the industry. Furthermore, Kingston has been a member of JEDEC for almost a decade and currently one of Kingston's top engineers sits on the JEDEC board of directors. Kingston product is backed by our extensive experience and expertise.

### Exceptional Warranty

Kingston's extensive support programs cover you for life. All Kingston DRAM memory includes a lifetime warranty. With Kingston, not only do you get memory with a lifetime warranty but you also receive additional free support benefits: on-site memory-related service, 24X7 toll-free technical support, and 24-hour parts replacement RMA - all at no additional charge. To qualified customers, placement of on-site spare memory may be available upon request for your added comfort.

**Kingston**  
TECHNOLOGY

